



Quotation

Client:

AstraZeneca

Project Name:

2022AZ安达唐心内学术推文项目报价单

Supplier Contact Information:

carey.ge@ubs-cn.com

Effective Date:

Item	Cost
I. Medical	
Sub-total	¥147,000.00
III. Staffing Fee	
Sub-total	¥11,400.00
Sub-total	¥158,400.00
TAX 6%	¥9,504.00
Total	¥167,904.00



Discounted Price (if have)

Staffing Fee % of total cost

7.20%



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Effective Date:

Item	Description	AZ Annual Rate (if have, list year)	Unit Price	Unit	Quantity	Amount
安达唐系列专题推文撰写及美化, 20篇 (每篇排版4屏, 内容3页)						
非DA类文案撰写(new work)	如海报、展架、邀请函等	2021	450.00	页	60	27,000
手绘长图文 (简单)	含单个手绘人物形象设计		1,500.00	屏	80	120,000
Total:						¥147,000.00
Sub-total						¥147,000.00



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Effective Date:

Item	Description	AZ Annual Rate (if have, list year)	Unit Price	Unit	Quantity	Amount
项目管理/人员管理						
Service Fee/Staffing Fee						
Editor		2021	150.00	小时	38	5,700
Designer			150.00	小时	38	5,700
Sub-total						¥11,400.00