

Quotation

Client:

AstraZeneca

Project Name:

2022阿斯利康Value Pack小册子设计制作项目

Supplier Contact Information:

chelsea.ye@ubs-cn.com

Effective Date:

Item	Cost
I. Digital	
Sub-total	¥0.00
I. Medical&Creative	
Sub-total	¥16,380.00
II. Staffing Fee	
Sub-total	¥0.00
Sub-total	¥16,380.00
TAX 6%	¥982.80
Total	¥17,362.80

Discounted Price (if have)

¥16,999.00

Staffing Fee % of total cost

0.00%



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Effective Date:

Item	Description	AZ Annual					Quantity	Amount
		Rate (if have, list year)	Unit Price	Unit	Quantity	Amount		
Sub-total								¥0.00

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Effective Date:

Item	Description	AZ Annual Rate (if have, list year)	Unit Price	Unit	Quantity	Amount
1.手册设计*26P						
DA 内页、手册内页或单页排版	包括创意、设计、完稿		630	页	26	16,380
					Sub-total	¥16,380.00



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Item	Description	AZ Annual Rate (if have, list year)	Unit Price	Unit	Quantity	Amount
项目管理/人员管理						
Service Fee/Staffing Fee						
Senior Account Manager	项目整体把控		350	小时	0	0
Senior Account Executive	项目细节整体, 内容对接及核对等		190	小时	0	0
Creative Director	设计整体构思		530	小时	0	0
Associate Account Director	手册设计完稿, 修改等		480	小时	0	0
Sub-total					¥0.00	

