

Quotation

Client:

Project Name:

Supplier Contact Information:

Effective Date:

AstraZeneca
2024AZ洛赛克OTC陈列项目
queen.liu@ubs-cn.com
2024.2.7

Item	Cost
I. Creative	
Sub-total	¥18,000.00
II. Staffing Fee	
Sub-total	¥3,150.00
Sub-total	¥21,150.00
TAX 6%	¥1,269.00
Total	¥22,419.00

Discounted Price (if have)

Staffing Fee % of total cost

14.89%



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Item	Description	AZ Annual Rate (if have, list year)	Unit Price	Unit	Quantity	Amount
1. 货架插卡*1						
2. 爆炸签*1						
3. 实物托盒设计*1						
4. 广审画面（货架插卡*1，爆炸签*1，实物托盒设计*1）						
货架插卡设计(New work)		2021	1,000.00	个	1	1,000
爆炸签设计 (New work)			1,000.00	个	1	1,000
实物托盒设计(New work)			1,000.00	个	1	1,000
台面成列设计 (New work)			1,000.00	个	1	1,000
广审	审批申报（录入、导出相关文件）		3,500.00	个	4	14,000
Sub-total :						¥18,000.00
Total :						¥18,000.00



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Item	Description	AZ Annual Rate (if have, list year)	Unit Price	Unit	Quantity	Amount
项目管理/人员管理						
Service Fee/Staffing Fee						
Account Manager		2021	250.00	小时	3	750
Art Director			400.00	小时	6	2,400
					Total :	¥3,150.00

