

Quotation

Client:

AstraZeneca

Project Name:

2022AZ安达唐logo及KV设计项目

Supplier Contact Information:

carey.ge@ubs-cn.com

Effective Date:

Item	Cost
I. Creative	
Sub-total	¥7,560.00
II. Staffing Fee	
Sub-total	¥1,330.00
Sub-total	¥8,890.00
TAX 6%	¥533.40
Total	¥9,423.40

Discounted Price (if have)

Staffing Fee % of total cost

14.96%



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Item	Description	AZ Annual Rate (if have, list year)	Unit Price	Unit	Quantity	Amount
logo设计						
产品Logo (new work)	包括创意、设计、完稿	2021	1,800.00	个	1	1,800
					Total:	¥1,800.00
KV设计						
活动KV (new work)	包括创意、设计、完稿（不包含租图、拍摄等第三方费用）	2021	2,800.00	张	1	2,800
活动Slogan (new work)	文案撰写		460.00	条	1	460
版权图购买	版权图1张		2,500.00	张	1	2,500
					Total:	¥5,760.00
					Sub-total:	¥7,560.00



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Item	Description	AZ Annual Rate (if have, list year)	Unit Price	Unit	Quantity	Amount
项目管理/人员管理 Service Fee/Staffing Fee						
Senior Account Executive		2021	190.00	小时	7	1,330
Sub-total						¥1,330.00

